

Band Parent Fundraising Meeting Agenda-

October 24th, 2017

This meeting is strictly to talk about fundraising and to delegate various responsibilities with those events/ projects. For the sake of time, talk to me about any logistical or scheduling concerns about the trip after the meeting or e-mail me at your convenience. We should also avoid fundraising that involves door to door selling—we have been told to keep this to a minimum.

There will be individual billing from the company (NOT the school). Fundraising money that is raised will be put in the school account and sent to the company about 2 weeks prior to the payment due date. Each child has their own fundraising “account” and I will send the company the list of how much should go toward each child’s bill with the check we send from the school. I have posted a fundraising account balance on a Google Sheet that everyone has access to at any time. Here is the link--

https://docs.google.com/spreadsheets/d/10K0zOye_PsTbfrW_zjsy6EhhGjJ6dJVMi12YQMDMQ94/edit?usp=sharing. To request money from that account be sent to the fundraising company, use this Google Form-- <https://goo.gl/forms/ltyzFYfsAv0NCjs72>

Here is the timeline of payment due dates and the deadlines for getting the fundraising payment request to me:

Payment:	Due to Company:	Fundraising Request By:
\$225	December 1 st	November 17 th
\$225	March 1 st , 2018	February 16 th , 2018
\$100 (only if you paid \$100 initially)	May 1 st , 2018	April 17 th , 2018
\$225	June 1 st , 2018	May 14 th , 2018
\$214 (approx..)	September 1 st , 2018	August 18 th , 2018

Possible Ideas:

Car Wash Pledge Drive

Description: Students gather pledges based on number of cars washed. Any money donated at the car wash would be divided up among those that work. The car wash itself is free and is offered on a Saturday for 3-4 hours. We could do this a couple times before our final payment is due- once in June and once in August.

Needed Materials:

Pledge sheets/ phone script; soap/ rags/ towels/ buckets/ sponges/ scrubbers/ hoses, etc.; location/ water supply; PR- flyers, posters, article; donation box

Prep Work:

Secure location/ PR materials/ Pledge sheets and scripts/ solicit washing materials/ schedule dates and workers

Follow Up Needed:

Gather pledge money/ Divide donations

Profit Potential/ Goal:

Aim for \$1.00/ car in total pledges (would equal \$250 if we aim to wash 250 cars)

*The last time we did this, hardly anyone solicited pledges. Instead it was a straight up donation only carwash.

Think About/ Notes:

Business sponsorship in exchange for a banner at the carwash or advertising on the flyer

Sponsorship in three levels for local businesses?

\$25- business name & contact info on card given to each driver

\$50- card plus name on poster at the event

\$75- as above plus name listed in concert programs

Letter Campaign

Description: Students send direct solicitation letters to at least 15 people requesting donations. Letters have return envelopes.

*I've already sent a copy of this letter for people to use and it is also available on the band's website. Here is the link--

https://docs.wixstatic.com/ugd/6d9ad7_120b84b6bf6d44eeb10af8c8a9dd7bc4.docx?dn=Trip%20Donation%20letter%20Aug%202017.docx

Profit Potential/ Goal: Goal for 15 names (\$5-\$25 donations)- \$75-\$300

Other Ideas and Ongoing Fundraising:

Great American Cookie Dough- We will do this again in January and once more next fall. We generally make \$5/ tub on this.

KSU Seatbacks- We will continue to do this if everyone is agreeable. We have maintained the gameday seatback rental concession based on the amount of help we are able to provide with the installs in August. This year, we have run into some issues that we should discuss:

1. We earned less than expected on the installs. I was told we would be earning more than \$1.00 per seat, but that didn't happen. On top of that, we had more than 90 people show up to help. Divided among every person that worked, the money did not stretch far.

I'm not sure what can be done about this. We really have no recourse—it's not like we can unionize and go on strike. We should discuss our options.
2. We should discuss equity as far as the gameday rentals go:
 - a. I try to address the fact that not everyone has the opportunity to participate in this by taking 20% of what we make at each game and dividing it up among everyone at the end of the season so that everyone will earn some money from this event even if they are excluded from being there. Are we OK with this?
 - b. Before the season starts, I post the dates of every game and open up a sign up for each game on Signup.com. Unfortunately, that means that if you don't see the link in time, you may be closed out of opportunities. Should we put a limit on the number of times that you may sign up and then open it once again once every has a chance? (There are generally six games with 12 openings per game for a total of 72 slots.)

Silent Auction (at the Feast of Carols)

This has been discussed at Booster meetings and the consensus is that people are “silent auctioned out” and that it would be difficult to ask businesses to donate more.

Raffle (something big- like a travel package)- The raffle could be an ongoing thing with the name drawn at our final concert in May. If we found someone that would donate or at least provide a deep discount, we could do well with this. *We did this previously with a trip to Branson. The raffle occurred at a football game and the trip was over Thanksgiving. The trip was donated by a relative of Brenda Page that works in Branson. I am not sure about the legality of hosting a raffle and it was suggested by Mr. Charbonneau that we run this through the Athletic Booster group. I can explore this further if we would like.

Yard Work List- We would be like a temp agency where people could call if they had yard work done and we would have a list of students available to help. There may be problems with this if the students aren't supervised and I am also not sure of insurance issues.

McDonald's or Sonic or Pizza Hut Work Nights

WHS Sports concessions- As these come up, I will send them out.

Small Ensemble “Caroling”- Small groups of students for donations at Christmas time

Small Group plays during Dinner at Columbian- December- this is really up to the Columbian

Sales during Christmas Parade (hot cocoa) and July 4th Parade (????)

Concession stands at weekend basketball tournaments: Jan and Feb (although these may be taken already.)

Donation only bake sales at Gene's: Thanksgiving and Christmas time

Tie-In with Citywide Garage Sale- ask for tagged donations and the band keeps the money

Our Invitational Band Festival- T-shirt sales? We currently have the concessions at this event.

Other Fundraisers That Were Done In Previous Years:

I list these to give an idea of what we have done previously and why we no longer do them.

Golf tournament- The golf tournament netted only about \$9.00 for each student.

Soccer concessions- We did this once and each student made \$11.23 for a full day of work.

Phone Book Deliveries- This was multiple weekends for very little pay and wasn't worth the time.